



# ***Item #15: Inner City TIRZ #11 Funding for Eastside Youth Content Creators Program Presentation***

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*City Council A Session: June 16, 2022  
Krystal Jones, Interim Director  
Department of Arts & Culture*

# Presentation Overview

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- Eastside Youth Content Creator Program (EYCCCP)
- Inner City TIRZ #11 Funding
- Timeline



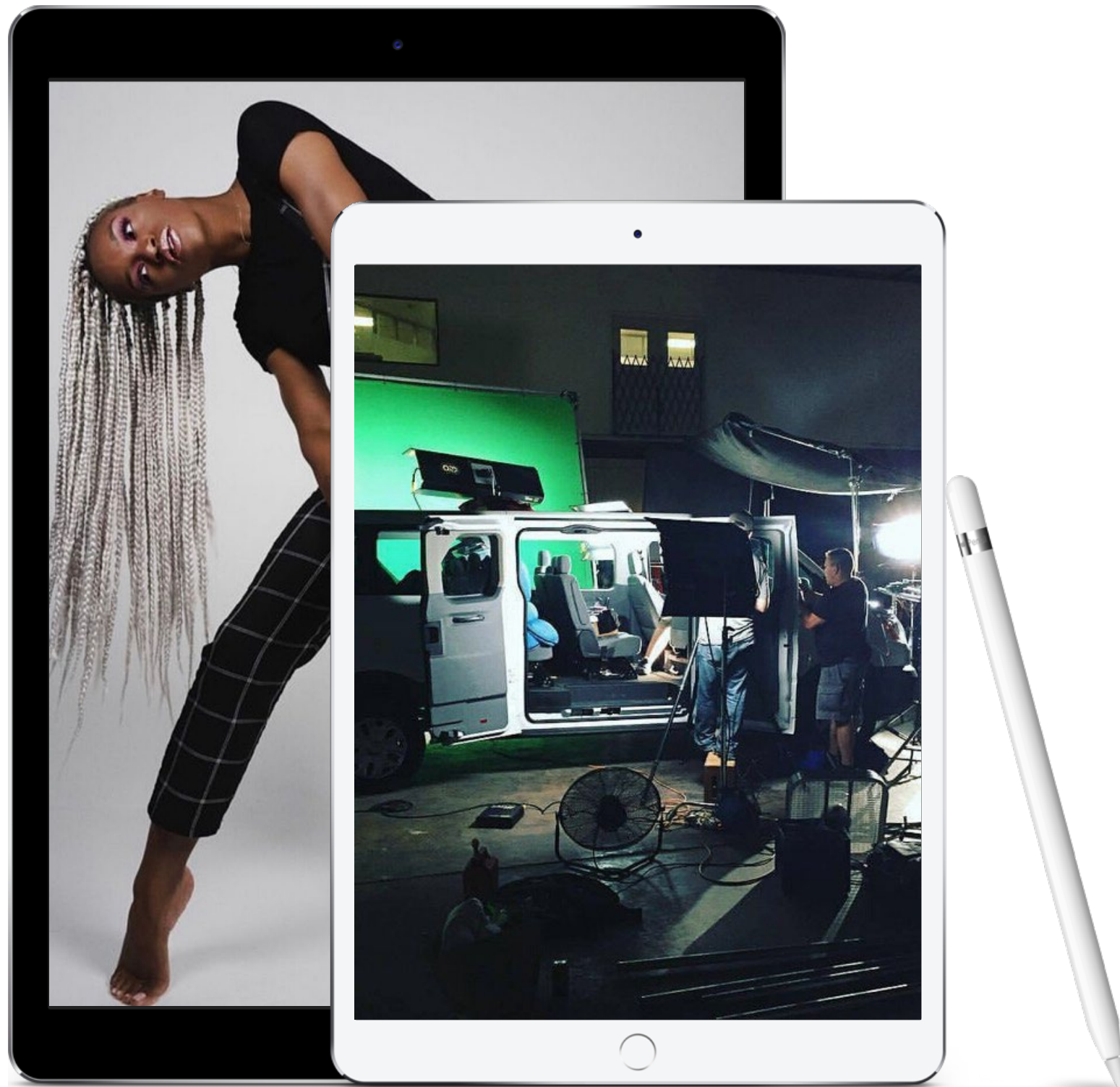
# What is EYCCP?

- Six-week program at Alamo City Studios
- Taught by industry professionals
- Provides real-life experience
- Open to Eastside students
- Connects students with community partners





# What is EYCCP?



- Held after school & Saturdays
- Open to 20 - 24 incoming juniors & seniors
- Courses cover:
  - Scriptwriting
  - Acting
  - Directing
  - Editing
  - Video Production
  - Marketing
- Ends with a media showcase open to the public



# Inner City TIRZ #11 Funding

- Inner City TIRZ Board met on May 6, 2022
- Funding Approved for \$186,681.85
- Board approved with focus on Sam Houston High School
- Expenses cover:
  - Equipment & Subscription Costs
  - Instructor Fees
  - Transportation
  - Meals
  - Administration

# Timeline

- **Today:** City Council Consideration
- **Now – August 1:** Applications Open
- **August 26:** Acceptance Notifications
- **September 12 – October 22:** Classes
- **November 7:** Media Showcase







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